

Connecting science with society



### Michael Grodzicki

Theory and Experience: Assessing the methodology of physics University of Salzburg



## Twitter @ResOutreach analysis



#### The link to your Twitter post

7

https://bit.ly/3m8URGH

#### Demographics



Male 77%



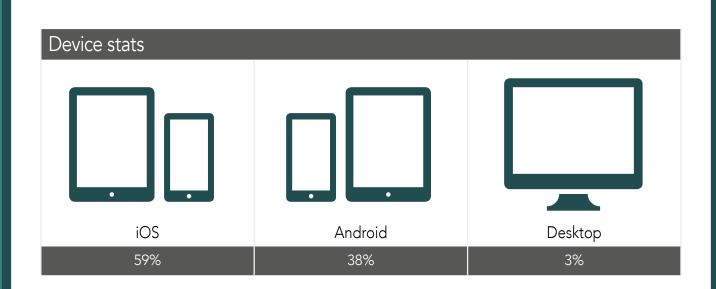
Female 22%



Unknown 1%

#### Audience keywords

- 1 Science
- 2 Biology
- **3** Chemistry
- 4 Physics
- 5 Math



#### Key metrics



**Impressions** 

43010

C

Engagements

1432



## Facebook.com/ResearchOutreach



#### The link to your Facebook post

Device stats



https://bit.ly/3dfh1CB



iOS 34%



Android 62%



Desktop 4%

### Demographics







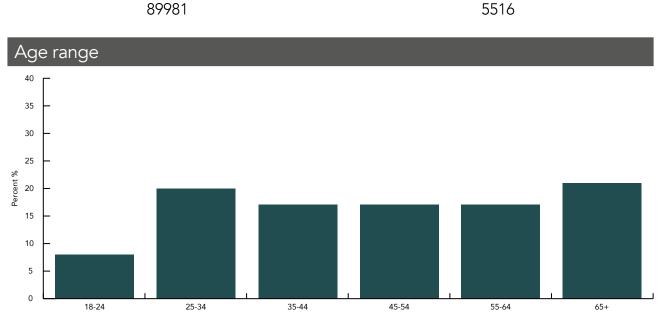




**Impressions** 

Engagements

5516





# **OUR SERVICES**

Research Outreach offer a range of media services to assist scientists and research teams from all disciplines to achieve next-level communication goals.

- Research Outreach Publication Our publication connecting science with society
- researchoutreach.org Online portal and catalogue of content
- Web Design From bespoke complex sites to a simple single page

- ResearchPod.org Podcasts explaining research for a general audience
- Video Abstracts 1-minute video summaries of a single paper or project
- Document Design Annual Reports and Research Project Brochures



Partnership enquiries: simon@researchoutreach.org Careers and guest contributions: <a href="mailto:emma@researchoutreach.org">emma@researchoutreach.org</a>











